

From the desk of Lt. Gen. Jefferson D. Howell Jr.

## Director's Message



### Thanksgiving

Let us all give thanks for the service, dedication and inspiration of:

Rick D. Husband  
William C. McCool  
David M. Brown  
Kalpana Chawla  
Michael P. Anderson  
Laurel B. Clark  
Ilan Ramon

We are very privileged to be part of this special fraternity of men and women who aspire to overcome the awesome barriers to human space exploration. The loss of *Columbia* and its valiant crew is a grim reminder of the stakes involved and the difficulty of our quest.

So let us also give thanks for having the opportunity to emulate their professional excellence, courage and commitment to the noble endeavor that we all are about. Our success will be testimony that their sacrifice was not in vain.

HAPPY THANKSGIVING.

Beak sends...



APPEARING THIS MONTH IN OUR

## Guest Space

### Dan Carpenter

Director of Public Affairs



### Now Actively Seeking to Assist

You, the Johnson Space Center employees, are always our ambassadors to the public – especially during this pivotal time in the history of the space program. While our Administrator and the leadership of our human spaceflight team have the attention of the news media, it is you, those working behind the scenes, who best connect with the American people to share the story of NASA. And what an amazing story we have to tell.

That is where the Public Affairs Office (PAO) comes in. We've always been an organization committed to distributing information, but historically we've focused mostly on the needs of the news media. Taking a step back and looking at the sheer number of you who are out talking about NASA to various audiences, we discovered a need for improved service and products for you.

With this in mind, we've created a customer service Web site to facilitate the use of PAO products and services. We have some new and improved products and services ready for you to use at a moment's notice or with a few days' planning:

- *Inside NASA: An Overview of Johnson Space Center* (PowerPoint)
- *International Space Station: A Laboratory for Discovery* (PowerPoint)
- Videos that inspire and inform
- Exhibits from every era of human spaceflight (advance notice required)
- *ISS Highlights*: A handout with talking points for museum personnel, teachers and others who speak about the International Space Station

To view these products, visit [www.jsc.nasa.gov/paointernal](http://www.jsc.nasa.gov/paointernal) (on-site access only).

In addition to self-serve products, you can contact PAO for on-call support and advice as you need it. We offer:

- Talking points
- Response-to-Queries (also known as RTQs)
- Media training

These tools can be used to aid in internal communications campaigns, speeches at community events or when attending a high-profile event on- or off-site.

During the next few months, PAO representatives will be visiting your team meetings to tell you more about how we can help you tell the NASA story. The PAO team is working diligently to be your communications source, so come check us out.

# ONENASA

One Team, One Journey, One NASA... Building the Future Together

Johnson Space Center employees packed the Teague Auditorium on Oct. 23 to learn more about the One NASA effort. The all-hands program encouraged all employees to embrace One NASA in principal and practice.

The speakers included Lt. Gen. Jefferson D. Howell, Jr., JSC Director; Frederick Gregory, NASA Deputy Administrator; Dr. Edward Weiler, Associate Administrator for the Office of Space Science; Dr. Julian Earls, Glenn Research Center Director and Johnny Stephenson, One NASA Team Chairperson. There were also videotaped messages from Space Shuttle Program Manager Bill Parsons and International Space Station Program Manager Bill Gerstenmaier.

Earls, who presented an overview of how Glenn interacts with other NASA centers, said that NASA workers from all over the country should pull together to accomplish the Agency's goals.

"Our goal is to inspire the next generation of explorers," he said. "NASA's image is second-to-none to young people."

Parsons also encouraged Agencywide teamwork: "We all need to work together and operate under the concept that we are all on one team. We cannot do this without each other – that is what One NASA is all about."

Read more about the event at <http://www.jsc.nasa.gov/jscfeatures/> and explore the One NASA initiative at [www.onenasa.nasa.gov](http://www.onenasa.nasa.gov).



Dr. Julian Earls, Glenn Research Center Director, addresses the JSC workforce during the One NASA program Oct. 23.

Photo by James Blair